WAP 2.0 Testimonials

724 Solutions

"724 Solutions Inc. has built its business and its technology with the objective to ensure it can support and advance standards in the wireless industry. In developing the PKI Gateway product in conjunction with Certicom Corp. and Neomar, 724 Solutions offered the market's first broadly interoperable PKI management solution, and the first commercially available implementation of the WAP wPKI specification. Taking advantage of WML Script Crypto function signText available on PKI-enabled WAP 2.0-compliant browser and devices, the 724 Solutions PKI Gateway and product portfolio allows consumers to use digital signatures for authentication and non-repudiation – opening the realm of possible services our customers can offer over wireless devices."

-- John Mennel, Vice President, Platform Products, 724 Solutions

AU-Systems

"No other browser is this flexible when it comes to user interface and customisation; it's even open for technologies that are not yet in existence. AUS WAP Browser 2.0 further strengthens AU-System's leading position within the mobile Internet market. Now fixed and mobile technology platforms are beginning to converge. Further barriers are removed between the world's existing technology platforms, opening possibilities for the development of even more advanced and entertaining services."

-- Christer Björk, Business Area Manager, AU-Systems

Baltimore Technologies

"WAP 2.0 is the first standard to support the new wireless PKI (WPKI) specification for secure mobile commerce. WPKI was developed to provide security and trust for wireless networks, and as the main editors of WPKI, Baltimore Technologies is excited about the latest release of WAP 2.0. Wireless e-security, such as Baltimore Telepathy, is critical for Mobile Network Operator, Content Provider or Enterprises who need to add value to e-services and set up a wireless platform to secure high value transactions, confidential B2B communications and Intranet access. WAP 2.0 coupled with WPKI offers users a platform for trusted and secure services and significant new revenue opportunities for authentication, payment and validation services."

-- Stephen Farrell, Director of Research, Baltimore Technologies

Captaris

"Multimedia and user interface enhancements in WAP 2.0 will allow us to deliver more usable applications and services. Our customers have stressed the importance of usability issues in the success of their services, and we look forward to deploying our next generation unified communications and mobile corporate data applications with WAP 2.0."

-- Brett Warthen, SVP Wireless Strategy and Technology, Captaris

Cellnext Solutions

"With the availability of GPRS, 3G networks the bandwidth will improve dramatically and the enterprise users can take advantage of WAP 2.0 devices to have high-speed access to remote Enterprise Information Systems. Cellnext Solutions Ltd. plans to offer applications with WAP 2.0 compatibility to meet the growing needs of the corporate users. Cellnext will also offer value added WAP services using the enhancements of WAP 2.0 to the general users through Mobile Operators. Our applications will incorporate User Agent Profiling, Wireless Identity Module to deliver content which is device independent.   Cellnext considers the availability of Push in WAP 2.0 a major enhancement, enabling the applications to send the WAP user alerts of various types. The other enhancements, such as the ability to build applications that support colour, pop up menus, streaming media, and large file download capability, are features we intend to utilize to build more user-friendly interfaces and enrich the user experience. While we deliver WAP 2.0 compliant applications, we intend to continue support for users of WAP 1.1."

--Atanu Mandal, CEO, Cellnext Solutions

Cherrypicks

"Cherrypicks welcomes the new features from WAP 2.0. Cherrypicks offers a comprehensive mobile marketing platform that provides a number of applications such as m-coupon, m-circle, m-survey, m-vote, m-reservation, m-advertising, etc. m-coupon allows retail merchants to conduct targeted marketing and advertising promotional campaigns to mobile users. Mobile users can choose to either receive pushed promotional message or download promotional messages themselves.   The service is accessible via Internet, 2G mobile phones and WAP-enabled devices. The promotional messages are currently sent to mobile users only in the form of text SMS, however, with using the added benefits of WAP 2.0, development of new version of our platform is already underway to enhance the multimedia capability and improve the visual appeal of the promotional messages.   The WAP 2.0 Push feature enables Cherrypicks to more effectively deliver merchant's benefits and offers to consumers in a personalized

way. The new Multimedia Messaging Service feature allows Cherrypicks' m-coupon to include enriched graphics for increased convenience and enjoyment when users browse their coupon book and merchant list using WAP phone. The Pictogram feature allows members within the m-circle to better communicate within the circle with added efficiency and fun. And the Data Synchronization over WAP function can help the mobile users to better manage their "coupon book" in m-coupon and "friends list" in m-circle. Cherrypicks prides itself on its technological innovation and is keen to leverage on the cutting edge technology such as WAP 2.0 to provide more convenience and benefits to mobile users."

-- Kenny Chan, VP of Business Development, Cherrypicks

Edify

"Edify is looking forward to developing next generation customer relationships through wireless devices based on WAP 2.0. Specifically WAP 2.0 provides a secure, consistent architecture to deploy Enterprise level wireless applications globally, which fits very well into the Edify direction going forward. We believe that WAP 2.0 will be the platform to drive interactive Wireless solutions in the 3G market. As WAP 1.x has shown people the power of wireless solutions and how they can benefit, so WAP 2.0 will bring this to a new level by using the extra speed and ubiquity of the always-on 3G networks."

-- Joseph G. Brown, CEO, Edify

Entrust

"The WAP 2.0 release provides the foundation for Entrust to extend beyond securing the Internet to add enhanced security to mobile transactions through Entitlement, Identification, Verification, Privacy, and Security Management solutions. Entrust applauds the alignment of the WAP 2.0 release with the more common Internet protocols (TLS and X.509) and the addition of WPKI (Wireless Public Key Infrastructure) as a key enabler for secure mobile commerce. These enhancements are a major step towards acceptance and interoperability of the WAP security architecture."

--Bill McGee, Senior Vice President, Product Development, Entrust

Ericsson

"WAP 2.0 is a significant step forward for the Mobile Internet. It is based on worldwide, open Internet standards carefully selected to fulfil the requirements for Mobile Internet. Valuable components include Push, MMS and an architecture suitable for developing secure solutions. Ericsson is proud to have contributed from start to finish to the new WAP 2.0 standard. The introduction of well-known and established mark-up languages,

such as XHTML, will both ensure compatibility with content available on the Internet and open up new possibilities for operators and content developers. WAP 2.0 will provide the means to create services that cater to the real needs of subscribers. Our focus is as always to create user-friendly products that facilitate these new services."

-- Lars Boman, President of Ericsson Internet Applications, Ericsson

IBM

"IBM has long been a proponent of open standards as a way to help grow markets. With the release of version 2.0, WAP is evolving from a standard that jump-started a market to one that is fully integrated with today's Internet standards."

-- Jon Prial, Director of Marketing and Strategy, Pervasive Computing Division, IBM

iDini Corporation

"iDini Corporation, as a leader in software that enables remote computing services, readily endorses WAP 2.0 and the increased functionality it will bring to the mobile services industry. WAP 2.0 is a significant step in the unification of mobile device markup languages, which permeate the wireless space. Its eventual adoption by the major carriers and handset manufacturers will accelerate the development and deployment of sophisticated and powerful wireless data services, such as iDini's Mobile Desktop. We are seeing today the fruits of the efforts of thousands of companies in hardware, software, and standards bodies to make mobile data services a reality. We will see these efforts rewarded in the future, in the transformation of mobile data from simple text messaging into a rich and pervasive personal computing and communications medium."

-- Peter Himes, Director of Business Development & Marketing, iDini Corporation

KDDI

"KDDI's WAP-based mobile Internet Service is called EZweb. As of this month, there are over 8 million EZweb subscribers, demonstrating the success of WAP. KDDI is looking forward to the release of WAP 2.0, and to integrating the updated specifications which will help provide even more attractive multimedia services, and meeting the increasing needs of our subscribers."

-- KDDI

LightSurf

"As the leading provider of technology, solutions and services for wireless digital media, LightSurf is very excited about WAP 2.0 because it enables wireless access to rich digital media applications running on today's and tomorrow's networks. The LightSurf Technology Platform extends the benefits of the WAP 2.0 browser with simple, yet powerful digital media viewing, sharing and management features. The LightSurf Technology Platform will allow all WAP 2.0-enabled wireless handsets to provide visual peer-to-peer interaction with other instant visual communications accessories including clip-on miniature cameras and built-in digital eye modules. With LightSurf's solution on WAP 2.0-enabled phones, users will be able to view, organize and share photos instantly with anyone in the world."

-- Philippe Kahn, CEO, LightSurf Technologies

Materna

"As full service provider, MATERNA offers with the brand Anny Way complete with WAP solutions that are tailored to the needs of carriers, providers and corporate customers. The Anny Way WAP Server and the Anny Way WAP Gateway is fully compliant with the latest WAP standard 1.2.1 and therefore support all WAP terminals, whatever the brand. The Anny Way WAP Browser is a platform-independent WAP 1.2.1 compliant for any wireless devices. At the beginning of 2002, MATERNA will launch WAP 2.0. With innovative services, Anny Way is designing the future of mobile communication."

--Elke Sassmannshausen, Product Marketing Manager, Materna

Mgage Systems AB

"Mgage Systems AB will continue to utilize and implement new versions of WAP in order to ensure that our Mgage Mobile Chat and Mgage Mobile Community products are the leading applications in these arenas. The added functionality available from WAP 2.0 will thus be implemented as required by and to the benefit of our customers".

-- Mgage Systems AB

MobileSpear

"MobileSpear, the world's leading convergence company, plans to use WAP 2.0 as a major convergence channel complementing it's SMS, USSD, Imode, Voice and Internet offering. With WAP 2.0, our clients will be able to deliver a rich user interface experience to their mobile WAP 2.0 users over and beyond what is currently available."

--Amir Kolsky, Chief Technology Officer, MobileSpear

Mobileum, Inc.

"Increased security and ease-of-use are driving factors for the widespread adoption of WAP. Mobileum views WAP 2.0 as the cornerstone for delivering secure mobile commerce to an ever-growing range of devices, applications and networks."

-- John Jiang, CTO, VP of Research and Development & Co-founder, Mobileum

Motorola

"Motorola sees WAP 2.0 as a tool for migration to Internet standard protocols that will lead to an increase in the availability of content and enhance the value of delivered wireless services. Motorola is a key supplier of handsets and wireless solutions, and it looks to the new WAP 2.0 standard as a key enabler of new and exciting wireless Internet solutions."

--Jerry Upton, Vice President, Strategy and Business Development, Internet Software and Content Group, Motorola

NEC

"NEC fully supports the open and global standard initiated by WAP Forum. WAP 2.0 is a significant step toward true mobile Internet experience."

-- Masaaki OHARA, Expert Engineer of Mobile Terminals Division, NEC

Network365

"We are very excited by the potential of WAP 2.0 and believe that WAP 2.0 running over GPRS will re-ignite the potential of the mobile Internet. Simultaneous voice and data calls will provide greater flexibility in how services are used, while color, animation and

sound will bring the mobile Internet into closer parity with the Web experience. Network365 believes that WAP 2.0 will give consumers greater peace of mind when making purchases via web-enabled mobile devices by delivering better end to end security and facilities such as application signing. WAP 2.0 will also deliver improved messaging capabilities over and above SMS texting. Network365 mZone products support WAP."

-- Raomal Perera, CEO, Network365

Nextenso

"With its 2.0 release, the WAP Forum specifications are moving toward a convergence with the W3C and IETF specifications, all while continuing to take into account the specificities of mobile communication and mobile Internet use. As a result, the WAP Forum holds a very important place in the Internet landscape. WAP 2.0 will provide a seamless integration with Internet standards like TLS, HTTP, XHTML, and TCP/IP. Nextenso is a strong supporter of this initiative, since it energizes the mobile Internet marketplace."

-- Alain Grignac, CTO, Nextenso

Nocom AB

"WAP 2.0 presents us with tremendous opportunities to bring mobile solutions to the next level. Nocom is committed to fully support the WAP 2.0 specification for our Award winning services MobileCtrl; it's of highest importance of having a common standard to build on for the future. We have already started to work with many of our existing customers in the travel industry, [as well as] banking & finance to take advantage of the new opportunity WAP 2.0 brings with it."

-- Roger Jonneryd, Director, Business Area Mobile Internet, Nocom, AB

Nokia

"Nokia is pleased to see that the WAP Forum has produced an excellent set of standards to take the mobile world to the packet switched era. We are committed to the development of products and services through open cooperation and standards creation. With the introduction of new elements to the WAP specification, such as XHTML and Cascading Style Sheets, we have the opportunity to create a new wave of highly

appealing value-added services for mobile consumers. Most importantly, we recognize the success of WAP is a direct result of the combined efforts and hard work from representatives of leading industry companies who are members of the WAP Forum. All of these companies and individuals have made a great contribution to the WAP Forum effort."

-- Aage Snorgaard, Vice President, Nokia

NTT DoCoMo

"NTT DoCoMo has remained committed to the standardization activities for the new generation of WAP since we proposed WAP-NG, now called WAP 2.0, for the first time in late 1999. The birth of WAP 2.0 marks the realization of our long-awaited desire for the convergence of prevalent Internet standards. We send the utmost admiration and respect to the WAP Forum on its efficient creation and timely release of the Specifications. NTT DoCoMo is confident that the synergy of WAP 2.0 technology and the emerging 3G networks will secure what we already believe is a promising future of mobile Internet applications. As a company that proposed WAP 2.0, NTT DoCoMo is excited by and proud of witnessing WAP 2.0 now being shipped to the industry."

-- Norioki Morinaga, Senior Executive Vice President, NTT DoCoMo

Openwave

"As a co-founder of the WAP Forum, Openwave is delighted to see the publication of the WAP 2.0 specifications. As a recognized leader in the mobile Internet industry, Openwave delivers open, IP-based software solutions that enable Communication Service Providers to monetize their network investments now, while providing a smooth path to next generation handsets and networks that will leverage WAP 2.0. Along with the WAP Forum, Openwave is helping to drive adoption of the mobile Internet through the implementation of the WAP 2.0 specifications in our mobile product offerings by providing more robust and compelling services that subscribers are demanding. The WAP 2.0 specifications represent the next step in the evolution of the mobile Internet, and Openwave is pleased to play a role in its development."

-- Bruce Martin, Vice President of Technology, Openwave

Orsus Solutions

"As a leading provider of business solutions that transform enterprise and web information into task-based applications for any device or platform, Orsus supports WAP 2.0. The WAP specification is important to Orsus. It allows us to provide a simple, efficient development environment that enables businesses to create real-world

applications for wireless devices. Developers building mobile applications with Orsus Uno, our comprehensive platform for rapidly creating and deploying web and wireless solutions, utilize WAP 2.0 to create wireless applications that automate tasks and improve user productivity."

-- Gwen Durrill, Vice President of Business Development, Orsus Solutions

Peramon

"Peramon, the UK based developer of mobile Internet applications, will be upgrading its WAP V1.2 compliant application suite, theMOBILIZER, to fully support WAP 2.0 by the end of this year. In doing so, Peramon will be ready with WAP 2.0 based applications to support organizations with a seamless transition from whichever access devices and protocols they're using today to new xHTML devices. Peramon is committed to deliver on the WAP Forum's vision of state-of-the-art access to information and services on the move."

-- Nad Nadesan, Marketing Director, Peramon

Siemens

"The WAP 2.0 features match perfectly to Siemens' GPRS and UMTS strategy to enable operators to launch content rich, multi-media applications for their subscribers. As WAP 2.0 converges next generation Internet protocols and content formats with mobile-specific features, Siemens is fully committed to provide WAP 2.0-compliant mobile infrastructure solutions, mobile devices as well as applications."

-- Thorsten Heins, President, Solutions of Siemens Information and Communication Mobile, Siemens

SkyGo

"The advanced capabilities of WAP 2.0 are poised to unlock the potential of the wireless Internet by enabling a rich, intuitive user experience that will engage a mass audience. SkyGo is very excited about the evolution of wireless data, and we have engineered our wireless marketing technology to maximize new features and enhancements as they emerge. With our platform, companies can generate revenue and enhance customer relationships by leveraging the next-generation features of WAP 2.0 to develop compelling wireless marketing programs."

-- Daren Tsui, President and Co-Founder, SkyGo

Steltor

"As world leaders in time management communications technology, Steltor is constantly looking to make our products as innovative and cutting-edge as possible. The WAP 2.0 specification brings mobile technology to the next level through enhancements, such as the ability to create applications that are more user-friendly, the ability to push information from a server to WAP-enabled devices, and persistent storage of data on the device itself. And as promoters of open standards, it's great to see the WAP Forum incorporating other standards, such as SyncML, into the architecture of the WAP specification. Overall, we're pleased with the WAP 2.0 specification and how it will help Steltor continue to deliver best-of-breed time management solutions to wireless users. The future of mobile time management is looking bright."

-- Marten den Haring, V.P. of Marketing, Steltor

Tecnomen

"As one of the leading messaging solution providers in the world, Tecnomen will utilize the WAP 2.0 specifications in our advanced Tecnomen eZONER Multimedia Messaging Service to provide our customers with the next wave of messaging services. With the WAP 2.0 implementation of the Multimedia Messaging Service architecture and the use of WAP Push as a core element of the Multimedia Messaging Service, WAP 2.0 will have a significant impact on the business of operators and their customers."

-- John Carmody, Product Manager, Tecnomen

Trintech

"The next generation of the WAP standard will enhance the framework for Trintech's payments security infrastructure through the addition of end-to-end encryption. Building upon the existing WAP 1.21, whereby payment transactions are digitally signed, WAP 2.0 will enable trusted connections to be established from content providers directly to WAP devices. The adoption of XHTML and the ability to include features such as colour and animation support, will enhance the user experience, enabling Trintech to deliver enriched payment experiences across a multitude of devices. The security and usability benefits of WAP 2.0, together with the rollout of packet switched wireless data networks, will see mobile commerce and payments deliver on its promise."

--Denis Costello, Mobile Commerce Technical Consultant, Trintech